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Hitesh Shettigar

Copywriter | Screenwriter

I am a writer with 13 years of experience, who's worked for prominent ad agencies and brands across categories, like OTT, eduTech, delivery apps, realty, etc. I help brands develop communication and creative strategy for their product & services, in a way that grabs eye balls in the most organic way possible. Besides brands, I collaborate with OTT platforms to develop fresh & compelling plots and show bibles for web series.

Work

Jr. Copywriter | Origin Beanstalk Creative Consultancy
2012 - 2013

Brands: Mid-Day, Eureka Forbes, Sunteck Realty

Sr. Copywriter | Wat Consult
2013 - 2014

Brands: Nikon, Mother Dairy, Grover Wines

Intern | JWT, New York
2015

Brands: Advil

Sr. Writer | The Glitch
2017-2021

Brands: Netflix, Xiaomi, UpGrad

Creative Producer | Netflix
January - April 2022

Creative Communications Manager | JioHotstar
October 2022 - March 2025

Education

Bachelor in Mass Media
Maharshi Dayanand College, Parel
2008 - 2011

Miami Ad School
Copywriting
2013 - 1025

Languages

English
Hindi
Marathi

Awards

Kyoorius: Netflix, Money Heist Mask
Kyoorius: UpGrad, Khud Ke Liye, Short Films
Pro Max Asia: JioHotstar, Pop Kaun Web Series