



HITESH SHETTIGAR

writer | strategist

ABOUT ME

Hey! I am Hitesh Shettigar, a Writer and Brand Strategist based out of Mumbai. I help set strategical foundation for brands and their communication across platforms, aided with creative strategy and end-to-end execution.

EDUCATION

Bachelors in Mass Media (2008-2011)

Maharashi Dayanand College, Prel

Certificate course in copywriting (2013-2015)

Miami Ad School, Mumbai & New York

LANGUAGES

English
Hindi
Marathi

CONTACT

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WORK EXPERIENCE

Origin Beanstalk Creative Agency (2012-2013)

jr. Copywriter

Wat Consult (2013-2014)

Sr. Copywriter

JWT, New York (2015)

Intern Writer

The Glitch (2017-2021)

Associate Creative Director

Netflix, India (January - April 2022)

Creative Producer